

Soprano™

own your customers



ASDION Group

Malaysia

No. 9 Persiaran Industri, Bandar Sri Damansara,
52200 Kuala Lumpur, Malaysia.
Tel: (603) 62727878 Fax: (603) 62727373

Singapore

No. 1, International Business Park, #03-01B The Senergy, Singapore 609917.
Tel: (65) 6899 0337 Fax: (65) 6897 0337

China

Unit 3604, 36th Floor, Kerry Ever Bright City Tower II,
218 Tian Mu Xi Road, Shanghai 200070 P.R. China.
Tel: (86-21) 63 539 888 Fax: (86-21) 63 544 689

Brunei

No. 1, 1st Floor, Bangunan Cahaya Bahagia Simpong 15,
Jalan Gadong, Bandar Seri Begawan BE 4115, Brunei Darussalam.
Tel : (673) 244 1155 Fax : (673) 244 1166

Solution to own your customers

Soprano

offers today's ever competitive businesses a practical CRM platform to operate their unique Customer Loyalty and Retention programs. It is architected to answer today's businesses call to stay focused on their core values while staying aloft with their valuable consumers.

- Standalone
- Outsourcing
- Platform for
- Retention and
- Awarding of
- New Customers and
- Old Customers

With Soprano, Life is a Breeze!



KNOW YOUR CUSTOMERS

- Customer Profile
- Customer Preferences
- Analysis Reports
- Spending Behavior
- Purchasing Power
- Visit Frequency



REACH OUT TO YOUR CUSTOMERS

- SMS
- E-mails
- Festive Promotions
- Birthday Special



OWN YOUR CUSTOMERS

- Flexible Reward Programs
- Redemption Programs / Vouchers
- Customer Satisfaction & Retention



CAPTURE YOUR CUSTOMERS

- Instant Membership
- Instant Rewards
- Virtual Terminals
- Every Store, Every Station, Every Customer

